1. The data provided shows that from 2009 to 2017, the category with the highest number of Kickstarter campaigns was theater (n=1,393), while journalism had the fewest (n=24). The sub-category with the most Kickstarter campaigns was plays, which had 353 failed campaigns and 694 successful campaigns reported. There was a drastic increase in the number of campaigns launched in 2014 (n=976) and 2015 (n=1,225) compared to 2013 (n=274); however, there appears to be a drop in campaigns following the spike (only 950 and 157 in 2016 and 2017 respectively).
2. One of the limitations of this data is that it is old. To make decisions on current and future campaigns, we would want more recent data. Another possible limitation is that the 2017 launch data is incomplete. We should ensure that the drop in campaigns in 2017 is real.
3. Other pivot tables/graphs we could create include funding by category/subcategory, funding/support by launch year, average length of campaign by category/subcategory, state of campaigns by country, and average goal by category/subcategory to determine which types of campaigns are the most costly to fund.